



MARION
CRICKET CLUB



SOCIAL MEDIA POLICY

It is essential that you understand that comments you make via social media platforms are as public as if you were making the same comments to the media or at a public forum.

Compliance

Depending on the circumstances, non-compliance with this policy may constitute a breach of Marion Cricket Club rules.

Those who fail to comply with this policy may face disciplinary action.

Definitions

Social Media may include (although is not limited to):

- social networking sites (e.g. Facebook, Myspace)
- video and photo sharing websites (e.g. Youtube, Instagram)
- blogs, including corporate blogs and personal blogs
- micro-blogging (e.g. Twitter)
- instant messaging (including SMS)

Statement of Policy

Personal use of social media

Overview

Marion Cricket Club recognises that you may wish to use social media in your personal life. This policy does not intend to discourage nor unduly limit your personal expression or online activities.

However, you should recognise the potential for damage to be caused (either directly or indirectly) to Marion Cricket Club in certain circumstances via your personal use of social media. Accordingly, you should comply with this policy to ensure that the risk of such damage is minimised.

You are personally responsible for the content you publish in a personal capacity on any form of social media platform.

Where your comments or profile can identify you as having an association with Marion Cricket Club,

You must:

- ensure that all content published is accurate and not misleading
- be polite and respectful to all people you interact with

You must not:

- post material that is offensive, obscene, defamatory, threatening, harassing, bullying, discriminatory, hateful, racist, sexist, or is otherwise unlawful
- make any comment or post any material that might otherwise cause damage to the Marion Cricket Club's reputation or bring it into disrepute